

# Western Balkans in 2020 Visions building process

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Blaž GOLOB

Centre for eGovernance Development for South East Europe  
CeGD

Bled Forum on Europe (Millennium Project Node)



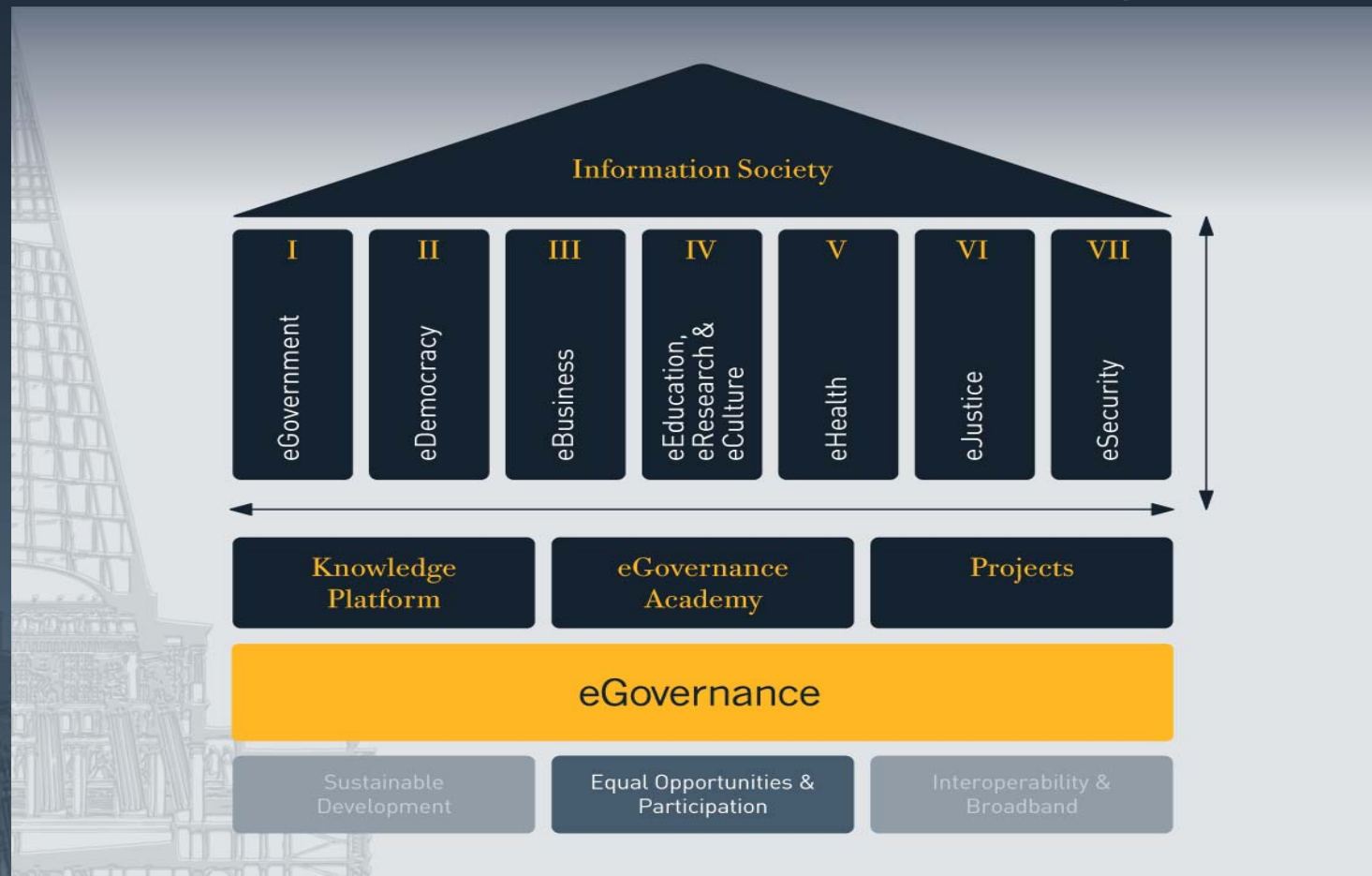
# Content

- About CeGD and Information society development in SEE
- About foresight
- EU Enlargement futures 2001 – 2010
- Western Balkan Futures 2010 – 2020
- WEB 2020 priority areas identified

# VISION / MISSION

- Successful Development of Information Society (*that will contribute to the future of Europe*)
- As a Public Private Partnership in the field of governance development we provide education & research, transfer of knowledge co-ordination of cross - border activities.

# CeGD 7 ePillars Model of Single Information Society



# About Foresight

- A tool to support stakeholders to develop visions of the future and pathways towards these visions (*European Commission*)
- Foresights work makes a critical contribution to meeting important challenges of the 21st Century (*UK Gov*)

# Western Balkans Futures 2020

- Involvement of Stakeholders
- CONTEXT of Foresight / EU Enlargement
- Complementarity with running and planned KBS activities in the region and in the EU 2020 Strategy / ERAB 2030
- Regional Cooperational Council five priority areas, EU Danube strategy (OECD Competitiveness study / WEB Research Strategy)
- Bled Forum on Europe (2011)

# Western Balkans Futures 2020

## OBJECTIVES

- Development of Knowledge Society in the region
- Identify priority areas for social & economic development
- Open opportunities for sectoral development (WEB and SEE in the global economy)

# Western Balkans Futures 2020

## BENEFITS

- Bottom up identification of long term priorities of WEBs
- Enforcement of good governance principles
- Contribution to the future development of the European Union during the WEB accession to the EU



# WEB 2020 priority areas

- **Focus 1: Institutional strengthening and good governance**

- Rule of law
- Human rights
- Fight against corruption
- Heightened security

**Actors:** ReSPA, Regional Anticorruption Initiative, CeGD

## Focus 2: Competitive Western Balkans economies in the global marketplace

- Sound business and investment environment
- High employment
- Elevated innovation capacity
- Identified and incentivised key regional competitiveness
- High value added industry
- Single market
- **Actors:** CEFTA, RCI, SEE Investment Committee

# Focus 3: Integrated and Cross Sectoral infrastructure Development

- Provision of regional infrastructure
- Actors: Energy community, South East Europe Transport Observatory, European Common Aviation Area Agreement

# Focus 4: Building Knowledge Based Society

- Improved education system
- Appropriate reserach and development policy
- Developed information society
- Culture and heritage
- **Actors:** Regional Strategy for Research and Development for Innovation for WEB, Novi Sad initiative, eSEE

# Instead of conclusion

- Western Balkans potentials and SEE
- The role of stakeholders
- Vision building process with a purpose of meeting a concrete actions
- Reinforcing and supporting champions for prosperity